

Digital Transformation Booster



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Digital Transformation is the process of leveraging digital technologies to improve business operations, create new revenue streams, and deliver more value to customers. For many organizations at an early stage in their digital development, this can be quite challenging. But it is essential for growth - or even survival - in today's economy.

Devoteam's booster package is designed to provide customized planning and launch support for structured digital transformation initiatives, tailored to the unique needs, opportunities, and constraints of the organization.

Activities



Vision: Digital transformation requires a clear and realistic vision that outlines the organization's objectives, strategies and target outcomes.



Capabilities: To support basic digital operational efficiency and enable digital business design, the organization must have a number of capabilities in place.



Operations: To fully realize the benefits of digital technology, organizations must harmonize their operations and processes with the requirements of digital business development.



Business development: Depending on the ambition, many organizations need to challenge traditional business models and be open to new revenue streams that digital technologies can enable.



Readiness: In addition to the necessary capabilities, the organization must be in harmony with its vision and ambitions. Employees must be trained and empowered in new ways to be able to embrace new technologies and be willing to learn new skills.

Outcome

All activities will be documented in a comprehensive report, the *Transformation Memorandum*. This report will identify areas of improvement in the two dimensions; i.e. digitization and digital business development. Content will include:

- Executive summary with overall comments
- Activity chapters with dedicating summarizing workshops, dialogs and recommendations
- Priorities and focus with rationale for prioritization and focus
- Roadmap outlining key activities and resource needs along a timeline

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The interactions with stakeholders and employees will inspire and facilitate a shared understanding of your organization's future vision and needs, fostering alignment and collaboration throughout the transformation process.